**Bulletin Ad Purchase Form**

**January 1, 2017 – December 31, 2017**

Date:

Company Name:

Contact Person: Telephone:

Fax: Email Address:

Billing Address:

Ad Size (choose one):

🞎 X-Large (3”x2.5”) 🞎 Large (3”x1.25”) 🞎 Large (1.5”x2.5”) 🞎 Small (1.5”x1.25”)

$1,280 $680 $680 $380

Ad Content **(choose one**):

🞎 Use existing Ad in church bulletin

🞎 Attach business card.

🞎 Provide Image file (e.g., jpg, gif, bmp – recommended for logos and Chinese characters)

Full Price $

**Would you like a DISCOUNT?**

Ads paid in full by Dec. 19, 2016

enjoy the following discounts:

Small: $15

Large: $30

X-Large: $50

Take advantage of these savings today!

Early-Payment Discount: ( )

Discounted Price: $

**Discounted Amount Due**

**By 12/19/16: $**

**OR**

**Full Payment Due**

**on 12/31/16: $**

**I have read and agree to the terms listed on both pages of this agreement.**

**Customer Signature:** Salesperson:

***(Please make checks payable to St. Therese Church.)***

**St. Therese Church Bulletin Advertising Policy**

**for the advertising year of 1/1/2017 through 12/31/2017**

1. Rates: All rates are subject to change upon notice from St. Therese Chinese Catholic Church (“St. Therese”). St. Therese reserves the right to hold advertisers and/or their advertising agency jointly and severally liable for such monies that are due and payable to St. Therese. The advertiser and agency assume all liability for all content (including text, representations, illustrations, graphics, charts, trademarks, or other copyrighted matter) of all material.
2. Rejection: St. Therese reserves the right to reject advertising and/or advertisers that it deems inappropriate. All ads submitted for printing must comply with applicable U.S. and International laws, and may not be indecent, obscene, or defamatory.
3. Sizing & Placement: JPG files will be printed exactly as submitted but may be re-sized by St. Therese Church should they exceed the specified ad dimensions. Requests for specific positions on the ad page will be honored only on a "first-come, first-served" basis. Ad information submitted as text (i.e., not as an image file) will be formatted at the discretion of St. Therese Church. Approximate ad sizes are as follows: XL = 3" x 2.5", L = 3" x 1.25" or 1.5" x 2.5", and S = 1.5" x 1.25".
4. Disclaimer: St. Therese shall not be responsible or liable for loss of profit, loss of business, or any other consequential damages as a result of any error or omission in or of an advertisement.
5. Accuracy: St. Therese makes no representations as to the accuracy of the content of advertisers’ material.
6. Intellectual Property Rights: You retain copyright in your advertisements. By submitting advertisements, however, you hereby grant St. Therese a worldwide, irrevocable, nonexclusive, and transferable license to reproduce the advertisement, including any trademarks therein, and include without limitation in any future archive or database in any medium, now known or later invented.
7. Deadlines: Ad materials are due one month prior to the month of publication of the ad. The ad will run each Sunday for 12 months. The same ad will be used for the duration of the contract. If materials are not submitted one month prior to the start of the 12-month publication cycle, St. Therese has discretion to run whatever St. Therese sees fit in the position, and the advertiser will be responsible for the cost of the original order.
8. Cancellation: No cancellation will be accepted without written acknowledgement from St. Therese confirming receipt. Any order canceled after ad deadline (see Item 7 above) incurs the full cost. Late delivery of materials may incur forfeiture of space at full cost.